# Intertrac<sub>®</sub>OBM

#### Smart onboard maintenance solution



## **Product Description**

Intertrac®OBM is an online tool which records, visualizes and analyzes Seastores purchasing patterns by vessel and fleet.

The system contains information on paint order volumes, spend, order frequency, individual order size, thinner/paint ratios, key port usage, key product usage and historic vessel trading routes.

Empowered by big data and machine learning, Intertrac OBM helps vessels realize their optimized OBM performance with realistic solutions in line with their trading activities.

## **Key Features**

Real time access to purchasing data and progress tracking

Insights into possible ways to streamline buying behavior of each individual vessel with quantifiable

Provide alternative ports with greater savings potential for each vessel based on its trading route

Calculate thinner consumption for each vessel and benchmark against best-in-class performance

Identify small quantity order which adds to additional admin cost for Ship operators

Identify product choice optimization to provide cost savings

Compare sister vessels within the fleet and benchmark against one another

User friendly, self explanatory interface

# **Intertrac**®



Summary of OBM paint consumption



Intertrac OBM is accessible on various web browsers

#### **Benefits**

Greater transparency and control over OBM paint consumption

Higher efficiency with spend reduction of up to 20%

Realistic steps for optimization are suggested based on relevant KPIs

Real time visibility of relevant measures for Seastores activities



OBM at your finger tips

## To find out more visit: www.international-marine.com

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## Intertrac<sub>®</sub>OBM





## **Port Optimization**

Marine vessels operate in various routes, which makes it challenging to plan ahead where to pick up paint.

Intertrac OBM allows you to see where the vessel has been picking up paint.

Empowered by historical vessel traffic data and global trade activities data, Intertrac OBM identifies all alternative ports where a vessel has visited, giving you the option to operate your vessel's Seastores pickup more efficiently.

Intertrac OBM continues to update the vessel traffic data so that you will always have the most recent information.



Visibility of historical global trade activity data

### **Thinner Reduction**

Thinner is often used in paint to increase the ease of application. Most of International product range have been engineered to increase the ease of application using brush and roller.

This helps to lower the use of thinners. Using excessive amount of thinner often leads to insufficient dry film thickness which could result in premature repair of the painted area.

The excessive use of thinners also incurs unnecessary spend on the vessel. Intertrac OBM monitors vessel's thinner consumption to ensure the right ratio is used with automated data feed.



Intertrac OBM monitors vessel's thinner usage to help you keep the consumption cost at bay



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